



第七十二期

Time Magazine's Person of the Year: Some Criticisms

時代雜誌的年度風雲人物：一些批評與評價

Time magazine is **published** in New York and has the highest **circulation** for a weekly magazine in the world. The magazine's most famous feature is its annual 'Person of the Year' cover story, which is published at the end of every calendar year.

時代雜誌在紐約出版，是銷售量最高的單週出版雜誌。這本雜誌最著名的特色在於每一年度尾聲會刊登的「年度風雲人物」的封面故事。

People all over the world look forward to the magazine's annual choice. However, many people have also criticized it.

全世界的人們都在引頸期盼著雜誌每年度所挑選的人。然而，也有許多人會批評這件事。



One major criticism is that the choice is usually a man. In fact, the title was called "Man of the Year" until 1999. Before 1999, there were only three times that women were given a separate title ('Woman of the Year', in 1936, 1952, and 1986), and in 1975 'women in America' won the 'Man of the Year' title as a group. Since 1999, another group of women won in 2002, and Angela Merkel was the first woman to win on her own in 2015.



其中一件最為人詬病的是--- 風雲人物通常是男性。事實上，在 1999 年之前標題都是：「Man of the Year」。在 1999 年以前，女性只有三次得到不同的標題（「Woman of the Year」，1936 年，1952 年及 1986 年），且 1975 年時，是由「美國的女性」用群體方式贏得了「年度風雲人物」封號。自 1999 年起，另一群女性在 2002 年贏得標題，而 Angela Merkel（安格拉·莫爾克，德國總理）是第一位以個人在 2015 年得名的女性。

Another criticism is that American presidents always get the title. Since the list began, every American president except for three of them has gotten the title, some of them twice or even three times.

其他受人批評的是美國總統總是會獲選。自從風雲人物開始之後，除了三位美國總統之外，每位總統都曾獲選為年度風雲人物，其中一些人選兩次甚至到三次。

Time magazine argues that they choose the winner based on whoever was the most **influential** person in the world that year, and there's no doubt that American presidents have a big influence on world events.

時代雜誌主張獲選人是以當年度最有影響力的人來做評判標準，因此毫無疑問地，美國總統是在世界大事中是最有影響力的人。

Vocabulary 好字精選

1. criticism (n) a reason for disapproval 批評；評論

Many criticisms of the play were made in the review.

這篇劇評中有許多這齣劇的負面評論。

2. publish (v) to release a book, article, magazine, etc. 出版；發行

Nick's first book was published in the summer of 2011.

Nick 的第一本書出版於 2011 的夏天。

3. circulation (n) the number of units of newspaper, journal, or magazine that are published (報刊等的) 發
行量，銷售量

This newspaper has a daily circulation of 50,000.

這份報紙的日發行為 5 萬份。

4. influential (adj) having a lot of influence 有影響的；有權勢的

It is said that Steven Spielberg is the most influential movie director of modern times.

據說Steven Spielberg(史蒂芬史匹伯)是現代最具有影響力的電影導演。

Phrases and Sentence Patterns句型解析

1. cover story (expression) an article that is featured on the cover of a magazine or newspaper 封面故事

The cover story of this month's *Time* magazine is about Syria.

本月時代雜誌的封面故事是關於敘利亞。

2. calendar year (expression) one year from January to December 曆年

How much tax did you pay in the last calendar year?

你去年度總共支付了多少稅金？

3. look forward to N/Ving (phr) to be exciting for some upcoming thing 期待+N/Ving

** 注意：與「expect」意義不同，常為台灣的學生誤用。「expect」表「期望、期盼」你認為將會發生的事。「look forward to」有渴望的成份。

Jane always looks forward to the weekend. Jane 一直都很期待週末的到來。

4. there's no doubt that (phr) it is true that 毫無疑問地

There's no doubt that France is one of the world's great wine producers.

法國絕對是世上最棒的紅酒產區之一。



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The Rise to Fame of the Kardashian Family

卡達夏家庭聲名正旺

The Kardashians have become known as the most famous family in America. Three sisters in the family, Kim, Kylie, and Kendall, have a combined total of 170 million followers on Instagram. Even their mother, Kris Kardashian has about 17 million IG followers. How did this family come to be so popular?

卡達夏家庭已經成為美國最有名的家庭。家裡的三位姐妹：Kim、Kylie、Kendall，在Instagram上相加起來有一億七千萬跟隨者。即便她們的母親Kris Kardashian有一千七百萬名IG的追隨者。這個家庭怎麼變得這麼有名呢？



It all started with Robert Kardashian, an Armenian-American who made a name for himself as a lawyer in the O.J. Simpson **trial** when the famous NFL player was accused of killing his wife. Before he passed away in 2003, Robert had four children, Kourtney, Kim, Khloé, and Rob, with his wife Kris.

這一切都從一位亞美尼亞裔美國人律師Robert Kardashian開始，有名的NFL球員被指控謀殺太太時，他在OJ辛普森審判一案而出名。他在2003年過世之前，Robert有四位孩子：Kourtney、Kim、Khloé、Rob以及他的妻子Kris。

Kim, who is the most famous of all the Kardashians today, was friends with the celebrity Paris Hilton in her early 20s, but her major **breakthrough** came in 2003 when a private tape made by her and her boyfriend was **leaked**. She has also appeared **nude** in Playboy magazine and is now married to superstar rapper Kanye West.



家庭現在最出名的是Kim，20出頭歲時就結識名媛Paris Hilton(派瑞絲希爾頓)，但她是在2003時和男友拍攝的私密影片流出後才聲名大噪。她也在Playboy雜誌中裸體出現，現在則和超級巨星饒舌歌手Kanye West結婚了。

In 2007, several of the Kardashians, including two half-sisters from Kris' new relationship with Bruce Jenner (which is why she now goes by Kris 'Jenner', even though

she got divorced from Bruce in 2014, and now he has transitioned to a woman and is known as Caitlyn Jenner) began starring in a popular American **reality series**, *Keeping up with the Kardashians*.

在2007年，幾名卡達森家庭成員，包括Kris與Bruce Jenner(這就是為什麼她現在使用「Kris Jenner」這個名字，即便她在2014年時就和Bruce離婚，現在Bruce已經變性成為一名女性，名叫Caitlyn Jenner)這段新婚姻的兩名非婚生女兒也開始參與有名的美國真實秀*Keeping up with the Kardashians*。

Today, the Kardashian sisters are models, own their own clothing lines, cosmetics brands, and video game apps, and are known for their **provocative** outfits and **racy** videos that receive millions of views online. Their mother, Kris, is often described as their momager (mom + manager), as she has put a lot of effort into **ensuring** their fame.

現在的卡達森姊妹都是模特兒，有她們自己的服裝品牌、化妝品及電動遊戲應用程式，她們也因為撩人的服裝及網路上有百萬點閱率的香辣影片而出名。她們的母親Kris很努力確保她們的人氣，她常被描述成她們的星媽經紀。

Vocabulary 好字精選

1. trial (n) a court case 審判，試用

After the trial, the defendant was found guilty.

審判後，被告被判有罪。

2. breakthrough (n) a sudden action or situation that brings fame to a person 突破點，突破性發展

Jean's big breakthrough came when her second novel was made into a movie.

當 Jean 的第二本書被拍成電影時，這是她的重大突破。

3. leak (v) when secret information (or photos, videos) get revealed

Hackers leaked 20 GB of the company's data to the public.

Hackers 將 20G 的公司資料洩漏給公眾。

4. nude (adj) naked 赤裸的，無裝飾的

The nude kids ran and jumped into the river.

赤裸的孩子跑著跳進河裡。

5. reality series (n) a TV show based on real life people and events 實境秀

The latest reality series follows a the life of a teenage bully.

最新的實境秀跟拍青少年惡霸的生活。

6. racy (adj) exciting, entertaining (often sexually) (常指性慾上)香辣的

The singer's racy new video is not suitable for kids to watch.

這名歌手新的香辣錄影帶不適合孩童觀賞。

7. provocative (adj) causing sexual desire/interest 撩人的

After the models provocative photos were published, she became a star overnight.
模特兒撩人的照片被出版後，她一夕之間變成明星。

8. ensure (v) to make sure 確保，務必

Please ensure that all the windows are closed before you leave.

請確保你離開之前關閉所有的窗戶。

Phrases and Sentence Patterns句型解析

1. come to be + ADJ/pp (phr) to become, to start to be 成為，開始變成

In the last season, Ricky came to be known as the 'basketball god.'

在最後一季，Ricky 成為大家知道的「棒球之神」。

2. make a name for oneself (as a sth.) (phr) to become famous (as a sth) 以...(身分)出名

Jefferson made a big name for himself in the entertainment industry.

Jefferson 在娛樂界中大紅大紫。

3. to go by (phr) to be called 名為，稱為

My old friend Devan now goes by the name Kate.

我的老朋友 Devan 現在名叫 Kate。

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